

2015-16 Freshmen Advising Guide:
(Course offerings subject to change)



BS: Business
Concentration: Marketing

Year	Fall Semester	Spring Semester
FRESHMAN YEAR (30 units)	<p>Major Classes: 3 Management & Org Behavior 3 Management Information Systems</p> <p>General Education: 3 English Composition I* 3 Contemporary Discipleship 152 2 Contemporary Discipleship 153 & 154</p>	<p>Major Classes: 3 Business Statistics* 3 Macroeconomics</p> <p>General Education: 3 English Composition II 3 Old Testament 4 Science w/Lab</p>
SOPHOMORE YEAR (33 units)	<p>Major Classes: 3 Financial Accounting 3 Microeconomics</p> <p>General Education: 3 New Testament 3 Western Civ I/World Civ I 3 Humanities/Fine Arts 3 Social/Behavioral Science</p>	<p>Major Classes: 3 Managerial Accounting 3 Legal Implications for Business</p> <p>General Education: 3 Art of Interpretation/Hermeneutics 3 Western Civ II/World Civ II 3 Science</p>
JUNIOR YEAR (33 units)	<p>Major Classes: 3 Marketing 3 Organizational Communication 3 Marketing Communications**</p> <p>General Education: 3 Bible Elective 3 Humanities/Fine Arts 3 General Elective</p>	<p>Major Classes: 3 Financial Management 3 International Business 3 Marketing for the Non-Profit**</p> <p>General Education: 3 Bible Elective 3 General Elective</p>
SENIOR YEAR (32 units)	<p>Major Classes: 3 Operations Management 3 Marketing Research** 2 Business Internship</p> <p>General Education: 3 Christian Theology 3 General Elective 3 General Elective</p>	<p>Major Classes: 3 Strategic Management 3 International Marketing** 3 Business Elective</p> <p>General Education: 3 Christian Perspective 3 Upper Division Depth Elective</p>

* English 092 or Math 092 may be required; credits do not apply to degree

** Concentration Courses