



Jessup Family Gathering

March 2016



Our Mission

Our mission, in partnership with the church,
is to educate transformational leaders for the
glory of God. We believe in the power of God
to change *people, communities, and culture.*



Strategic Plan Descriptors (Slogans?)

Thriving Spiritually

Quality Liberal Arts Education

Exceptionally Employable

Highly Ranked

Broadly Accessible

Financially Independent

Character Descriptors

Jessup University is becoming the Northern California-based Christ-centered University distinctively known for:

Christ-centered, relational, and transformative higher education

Affordable excellence

Church and business partnerships

Equipping transformational leaders

More Descriptors...

Regional and global impact in the 7 channels of cultural influence (family, church, business, education, health, government, arts/media/entertainment).

An entrepreneurial spirit where our students are becoming leaders and funders of Great Commission and Global Impacting initiatives.

We are becoming a leader in integrated learning. Our core programs are delivered in a relationally connected environment and we offer a complete array of online, intensive, and on location educational experiences.

2020 Goals

Ranked in the top **20%** of CCCU schools

1500 TUG students and **1000** SPS students in various locations;

600 campus graduate students;

1000 international students across all platforms with
a strong presence of close to **5000** online students

Jessup programs serve **50,000** people by 2020

More Goals...

Our faculty will be recognized as thought and transformation leaders in their respective disciplines.

We will be recognized as an employer of choice in the region and have a well-defined and respected leadership development program.

Our arts and athletic programs will become known across the region and the West Coast as excellent and of the highest quality

Our emerging partnerships in the areas of ministry, business, education, health care, and public policy will position WJU as a community leader, partner, and strategic resource.