Our Mission

Our mission, in partnership with the church, is to educate transformational leaders for the glory of God. We believe in the power of God to change people, communities, and culture.
Strategic Plan Descriptors
(Slogans?)

- Thriving Spiritually
- Quality Liberal Arts Education
- Exceptionally Employable
- Highly Ranked
- Broadly Accessible
- Financially Independent
Character Descriptors

Jessup University is becoming the Northern California-based Christ-centered University distinctively known for:

- Christ-centered, relational, and transformative higher education
- Affordable excellence
- Church and business partnerships
- Equipping transformational leaders
More Descriptors...

Regional and global impact in the 7 channels of cultural influence (family, church, business, education, health, government, arts/media/entertainment).

An entrepreneurial spirit where our students are becoming leaders and funders of Great Commission and Global Impacting initiatives.

We are becoming a leader in integrated learning. Our core programs are delivered in a relationally connected environment and we offer a complete array of online, intensive, and on location educational experiences.
2020 Goals

Ranked in the top 20% of CCCU schools

1500 TUG students and 1000 SPS students in various locations;
600 campus graduate students;
1000 international students across all platforms with
a strong presence of close to 5000 online students

Jessup programs serve 50,000 people by 2020
More Goals...

Our faculty will be recognized as thought and transformation leaders in their respective disciplines.

We will be recognized as an employer of choice in the region and have a well-defined and respected leadership development program.

Our arts and athletic programs will become known across the region and the West Coast as excellent and of the highest quality.

Our emerging partnerships in the areas of ministry, business, education, health care, and public policy will position WJU as a community leader, partner, and strategic resource.